

KYLE STEVENS

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EXPERIENCE

Intern, Uplift Syracuse - Fall 2017 to Present

- Assist progressive candidates running for local elections in the Syracuse Area by:
 - Conducting phone banks
 - Canvassing
 - Talking to potential voters

Intern, The Advertising Educational Foundation - Summer 2017

- Revamped AEF's social media, including Twitter, Facebook and Instagram
- Assisted with managers on building long-term projects such as an internship program
- Visited and shadowed CEOs and VPs of NYC ad agencies

Film and TV Columnist, The Daily Orange - Summer 2015 to Winter 2016

- Wrote weekly columns
- Worked with editors on creating story ideas
- Reviewed film festivals on and off campus

Staff Writer, The Kumquat - Fall 2016 to Present

- Pitch tweets in the style of The Onion
- Develop and produce video comedy sketches
- Write satirical articles

Stagehand, National Audio - Summer 2016

- Assisted professional audio technicians during concerts and festivals
- Set up band and orchestra equipment before shows
- Build and tore down large temporary stages

EDUCATION

S.I. Newhouse School of Public Communications

Syracuse University - May 2018

Bachelor of Science: Advertising

Minor in English and Textual Studies

SKILLS

- Photoshop
- Illustrator
- InDesign
- Facebook Blueprint Certified
- Google AdWord Certified
- Google Analytics
- FinalCut
- Search Engine Optimization
- Social Media